

**TS-03 MANAGEMENT IN TOURISM
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-03
Total Marks: 100**

**Programme: BTS/BATS
Assignment Code: TS-03/ TMA/2026**

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the coordinator of your Study Centre.

1. Who is an entrepreneur? Discuss the qualities required to be an entrepreneur. 20
2. What is an Organisation? Discuss the different components and classification of Organization Structures. 20
3. Discuss the advantages and disadvantages of sole proprietorship. 20
4. Discuss the three ego states based on Freudian Psychoanalytic Theory. 20
5. Discuss the importance of Human Resource Management in tourism sector. 20
6. Discuss the importance of communication in effective supervision. 20
7. Explain different types of feasibility analysis required during project formulation phase. 20
8. Write short notes on the following: - 4X5=20
 - a) Decision Making
 - b) Types of Control
 - c) Travel Vouchers
 - d) Role of Public Relations (PR) in Tourism Marketing
9. Discuss the various aspects to be considered while setting up a Travel Agency. 20
10. Discuss the different managerial aspects in airlines industry along with the challenges in airlines management. 20